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For Immediate Release

Mobility Ventures Appoints Wireless Industry Veteran & Start-up Specialist David Sym-Smith as Venture Partner & Executive-in-Residence

January 24, 2012, Dallas, TX – Mobility Ventures, a leading global venture capital and advisory firm, today announced the appointment of David Sym-Smith as Venture Partner and Executive-in-Residence. Sym-Smith will be a member of the company’s executive team and will oversee all aspects of emerging technology investments and advisory services.

“Mobility Ventures continues to expand its investments in such emerging technologies as location based services, social media, mobile health and mobile commerce,” said Roman Kikta, Managing Partner. “David’s deep background in the wireless industry, strong international experience and strategic insight across the wireless ecosystem will help the firm strengthen its lead in these emerging markets worldwide.”



“I am very pleased to be joining Mobility Ventures and I am looking forward to working with a group that has a passion and advocacy for entrepreneurial activities and has demonstrated time and again the ability to develop and deliver breakthrough customer propositions and build new ventures” said Sym-Smith.

Prior to joining Mobility Ventures, Sym-Smith served as Chief Marketing Officer at Tele Atlas, where he managed global marketing, strategic planning, and product development for this leading global provider of digital maps and other dynamic content. Company doubled in size and was sold to TomTom. Sym-Smith also served as Senior Vice President of Marketing and Business Development at mobile device management leader InnoPath Software, where he developed the company’s strategic roadmap and helped significantly increase its market share to become the dominant provider. He also has held senior positions at Command Audio, Aerial Communications (now T-Mobile USA), Sprint Spectrum (now Sprint Nextel), CellularOne (now AT&T Wireless), and GTE MobileNet (now Verizon Wireless) and has worked as a management consultant at The Hay Group.

Sym-Smith graduated from Ohio Wesleyan University with a BA in Economics and International Business and holds an MBA in Marketing and Finance from Pennsylvania State University. He is based at the firm’s headquarters in Addison, TX.

About Mobility Ventures

Mobility Ventures is a venture capital and advisory services firm. We have been a leader in Emerging Technology investing since our founding in 2004. We invest broadly across a range of areas including Wireless, Social Media, Location Based Services, Mobile Commerce, Mobile Health and Telecommunications.

We are a selective hands-on firm. We invest in what we believe to be the category defining companies. With every investment, we aim to make a difference and to build enduring, significant institutions. We invest primarily in early stage and breakthrough ventures that have the promise to create new market opportunities.

Mobility Ventures is also global advisory firm that works with leaders to transform strategy into reality. We help our clients around the world develop market strategies, enter new markets, defend existing ones, improve performance, and profitably invest resources. Please visit <http://www.MobilityVentures.com>

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