



For Immediate Release

Mobility Ventures Appoints Wireless Industry Veteran & Entrepreneur Roy Gunter as Venture Partner

Dallas, TX, November 15, 2011 --- Mobility Ventures, a leading global venture capital and advisory firm, today announced the appointment of Roy Gunter as Venture Partner. Gunter will advise entrepreneurs and serve as a member of the company's executive team focusing on wireless technologies and new digital applications & services, in the UK and Europe.

"Roy's extensive experience in building successful businesses in different industries and geographies is invaluable as emerging companies begin to market technologies and products, and look for partnering opportunities in the UK and Europe." said Roman Kikta, Managing Partner.

"I am very pleased to be joining Mobility Ventures and I am looking forward to working with a group that has a passion and advocacy for entrepreneurial activities and has demonstrated time and again the ability to develop and deliver breakthrough customer propositions and build new ventures" said Gunter.

Roy Gunter is a 20+ year wireless industry veteran and has a solid record of building multimillion dollar operations from scratch. He has served as senior executive of global corporations and has also been an entrepreneur, having founded Qflick (now part of Amazon), a delivery platform of media content in the UK. Gunter has also served on the boards of several start-up companies, helping direct the companies from seed to their eventual acquisition. Previously as Vice President and General Manager of Siemens Wireless Infrastructure/ Siemens ICM, he developed and managed all North American business activity including new products, systems, customer service, sales, and marketing. Before this he was Vice President of Business Development at Pacific Bell Mobile Services (PBMS), where he built the wireless business, including the launch of wireless networks and retail strategies. Gunter has also held senior positions at Nokia Mobile Phones where he was involved in launching a number of world's first mobile devices and data products.

About Mobility Ventures -

Mobility Ventures is a venture capital and advisory services firm. We have been a leader in Emerging Technology investing since our founding in 2004. We invest broadly across a range of areas including Wireless, Social Media, Location Based Services, Mobile Commerce, Mobile Health and Telecommunications.

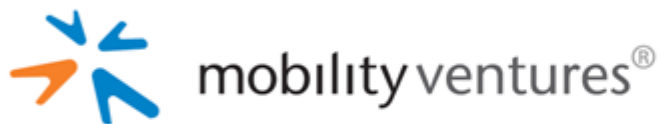
We are a selective hands-on firm. We invest in what we believe to be the category defining companies. With every investment, we aim to make a difference and to build enduring, significant institutions. We invest primarily in early stage and breakthrough ventures that have the promise to create new market opportunities.

Mobility Ventures is also global advisory firm that works with leaders to transform strategy into reality. We help our clients around the world develop market strategies, enter new markets, defend existing ones, improve performance, and profitably invest resources.

For more information, visit: <http://www.MobilityVentures.com/>

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